

## Levels and checkpoints

The levels for *Mobile analytics* are typified as follows:

- **Mobile basics:** *Information is gathered about usage of mobile devices*
- **Mobile advanced:** *Mobile analytics are refined to deliver relevant information for testing*
- **Mobile expert:** *Mobile analytics are continuously managed and updated*

Please find the checkpoints below.

### Mobile basics

1. Physical devices are used in testing in an ad hoc manor.
2. Emulators and simulators are used for testing new OS releases.
3. A budget for test devices is provided by the organization.

### Mobile advanced

1. Analytics (App store and Market analysis) are performed to narrow down choices in device selection.
2. A Cloud lab is available for devices that are not physically present.
3. The device lab is designed so that it can be used for multiple types of tests.

### Mobile expert

1. The market is analyzed periodically in order to update the test lab.
2. There is a policy for updating the software on the devices to make educated decisions.
3. (beta) user devices are used for robustness testing.

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