

# Levels and checkpoints

## The levels for *Mobile analytics* are typified as follows:

- Mobile basics: Information is gathered about usage of mobile devices
- Mobile advanced: Mobile analytics are refined to deliver relevant information for testing
- Mobile expert: Mobile analytics are continuously managed and updated

Please find the checkpoints below.

#### **Mobile basics**

- 1. Physical devices are used in testing in an ad hoc manor.
- 2. Emulators and simulators are used for testing new OS releases.
- 3. A budget for test devices is provided by the organization.

#### Mobile advanced

- 1. Analytics (App store and Market analysis) are performed to narrow down choices in device selection.
- 2. A Cloud lab is available for devices that are not physically present.
- 3. The device lab is designed so that it can be used for multiple types of tests.

### **Mobile expert**

- 1. The market is analyzed periodically in order to update the test lab.
- 2. There is a policy for updating the software on the devices to make educated decisions.
- 3. (beta) user devices are used for robustness testing.

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